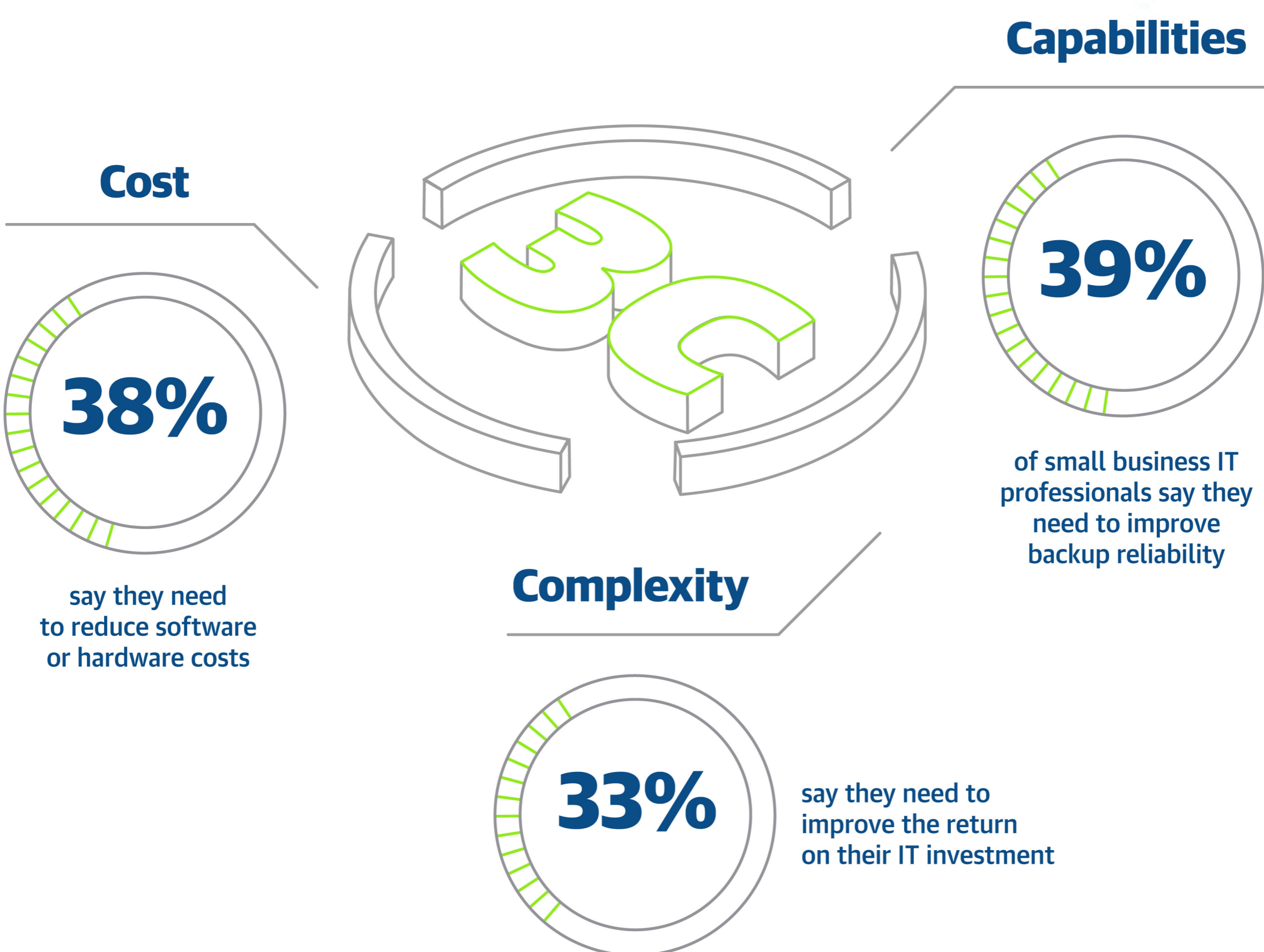


# Are you mastering The 3 Cs of data protection?

Feeling overwhelmed as a small business IT professional? If you're still relying on your legacy backup system to keep the lights on or spending the bulk of your day babysitting redundant backup tasks, you're not alone. Small businesses everywhere struggle with these same challenges<sup>1</sup>.



As a small business IT professional, you might find you relate to these challenges all too well.

## 1. "What happened to my files?!"



Ransomware presents an ever-present yet unpredictable risk to your business.

**But what if you knew your data was not just safely backed up, but could be quickly and easily restored with next to no downtime?**

With Veeam®-powered solutions, you can make the easy, inexpensive shift from basic backup to **ransomware-proof data protection** that will keep you protected against cyber threats.

**\$67,651<sup>2</sup>**

One hour of downtime for a "high-priority" application is estimated to cost

## 2. "Virtual? Cloud? Physical? Help!"



There's no doubt that today's backup landscape is complex. You can back up on-premises, off-premises, in virtual environments or in the cloud. Managing frequent backups across multiple platforms pulls you away from being able to innovate and plan for what comes next.

**But what if you could manage all physical, virtual and cloud workloads with ease?**

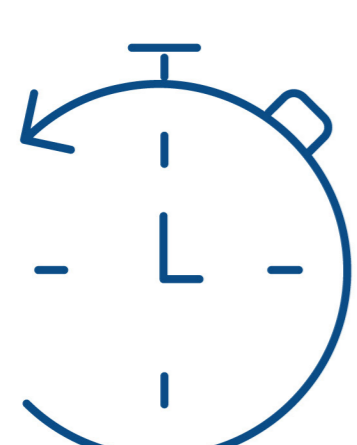
With powerful and easy-to-use features, Veeam-powered backup can cover VMware vSphere, Microsoft Hyper-V, Linux Physical Servers and more – all from a **single web-based console**.

And if you'd like to off load those tasks to an expert, Veeam's global network of service providers are here to help.

**30%<sup>3</sup>**

of small business IT pros want to reduce complexity of operation management

## 3. "When will I find the time?"



If you're busy scripting or wrestling with an outdated backup system, you're missing chances to drive business growth and keep pace with your competitors.

**But what if you could make those legacy systems a thing of the past so you can focus on the future?**

**Reclaim your workday** with an automated and innovative data protection solution that's powered by Veeam. Discover how backup can be more intuitive and how recovery can become instantaneous without sacrificing security.

**30%<sup>4</sup>**

of IT organizations are more efficient with modernized data protection from Veeam

Do you need your backup to just work,  
stay hassle-free and save you valuable time?

[www.cit-sys.co.uk](http://www.cit-sys.co.uk)